

Contact: Roma Guziak  
Phone: +32 2 706 82 26  
E-mail: [info@cece.eu](mailto:info@cece.eu)  
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## CECE PRESS RELEASE

### 2024, a big year for CECE Exhibition Partners CECE enlarges its International Partnership Programme

#### The Exhibition Partnership Programme

The CECE International Exhibition Partnership Programme is a pivotal initiative aimed at fostering global collaboration and networking within the construction equipment industry. CECE gives coveted patronage to a limited number of world-leading sector exhibitions. With this role, CECE contributes to achieving successful trade fairs and promotes business and valuable networks that are created around these occasions. By facilitating these partnerships with international exhibitions, CECE creates a platform for industry players to showcase cutting-edge technologies, exchange knowledge, and explore emerging trends.

#### CECE enlarges its International Partnership Programme

CECE is excited to announce its new Exhibition Partner – the Japanese CSPI-EXPO. This trade-fair is an annual event, taking place in Tokyo. The next edition is scheduled for 22-24 May and will be the 6<sup>th</sup> edition of the fair. CSPI-EXPO 2024 will also serve as the venue hosting the annual meeting of the International Associations Committee, IAC. This is an informal alliance of the different national associations representing the global manufacturers of construction machinery.

#### 2024, a big year for CECE Exhibition Partners

CECE is glad to see the exhibition business come back to its full potential after several years of pandemic-induced uncertainty. Indeed, 2024 will be busy for our International Exhibition Partners, starting with INTERMAT taking place on 24-27 April in Paris, France. Our long-standing partner exhibition, INTERMAT, will be a great occasion to further bridge the gap between the industry and the EU Institution representatives that CECE is planning to invite to visit the fair. Moreover, in 2024 two exhibitions which are part of the bauma NETWORK will take place with bauma CHINA in November and bauma CONEXPO INDIA in December. 2024 will also see five editions of Le Dig Tour trade fairs, our French exhibition partner: first in May, two in June and two in September.

To find out more about the CECE International Exhibition Partnership Programme visit [cece.eu/exhibitions/partnership-programme](https://cece.eu/exhibitions/partnership-programme).

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#### **About CECE**

CECE, the Committee for European Construction Equipment, represents the interests of 1,200 construction equipment manufacturers through national trade associations in Europe. CECE manufacturers generate €40 billion in yearly revenue, export a sizeable part of the production, employ around 300.000 people overall. They invest and innovate continuously to deliver equipment with highest productivity and lowest environmental impact. Efficiency, safety and high-precision technologies are key. See also [www.cece.eu](http://www.cece.eu).