

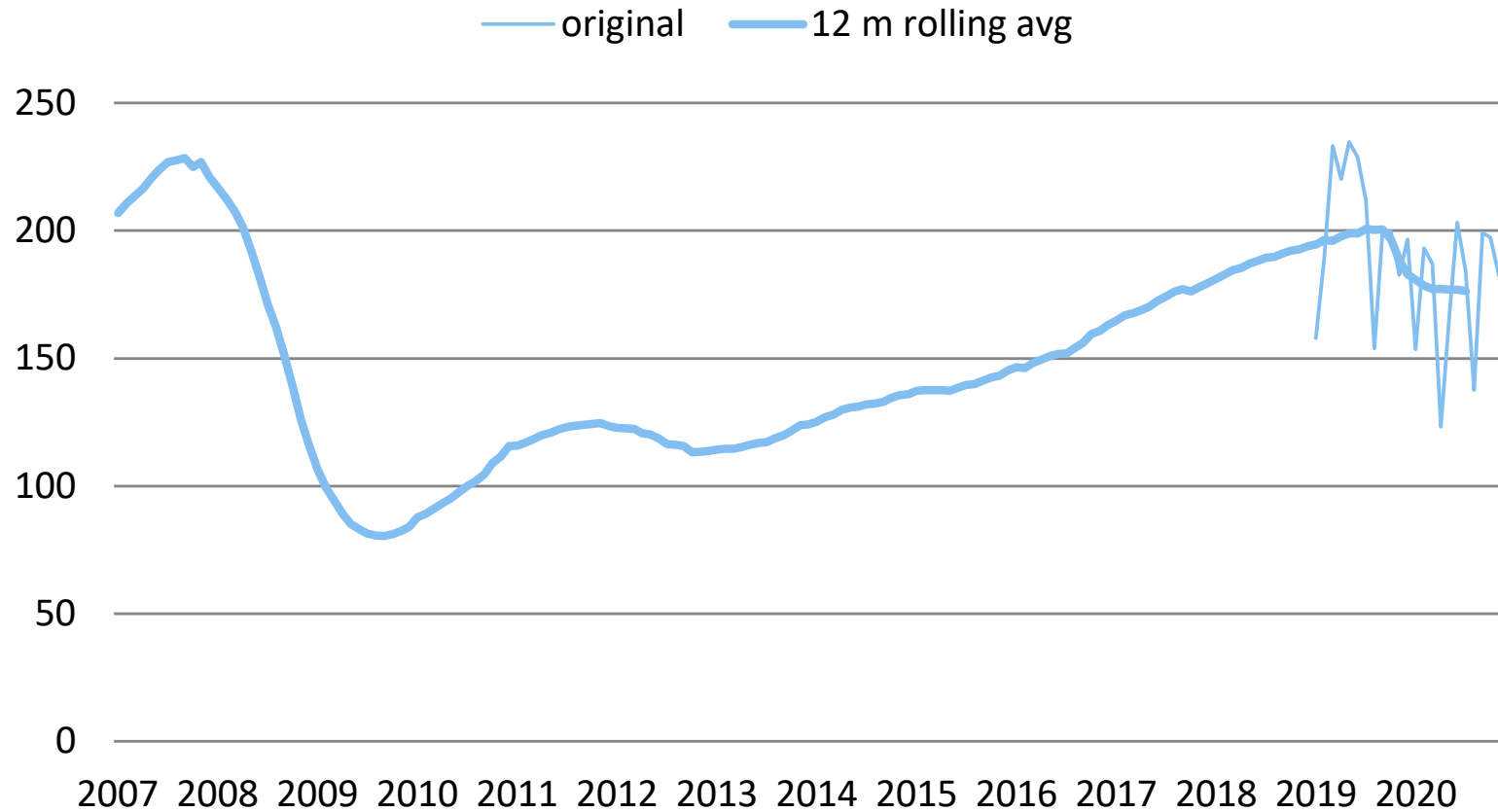
The background of the slide features a collage of financial data visualizations. At the top, there is a line graph with multiple colored lines (blue, green, purple) showing fluctuating data points over a period labeled with months from Feb. to Aug. Below this, a magnifying glass with a black handle and frame is positioned over a bar chart. The bar chart has green bars of increasing height, with labels like \$100,000 and \$200,000 visible. The magnifying glass's lens is focused on one of the bars. In the bottom right corner, the hashtag #WEMAKE2BUILD is displayed in a stylized, multi-colored font.

**Sebastian Popp**  
Secretary CECE  
Statistical Commission

**Deep dive into  
2020 figures**

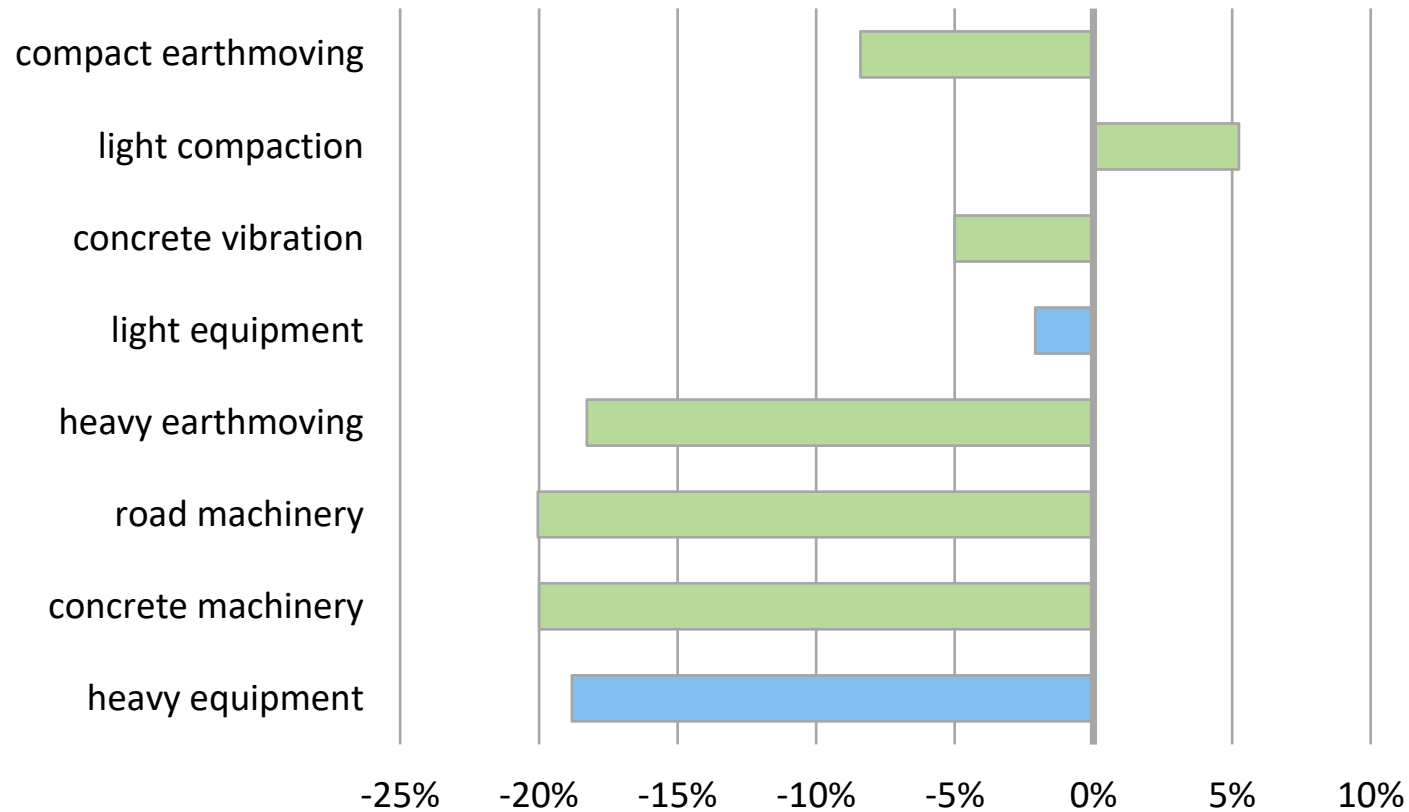
**#WEMAKE2BUILD**

# A dip, but not a dramatic downturn like 2008/09



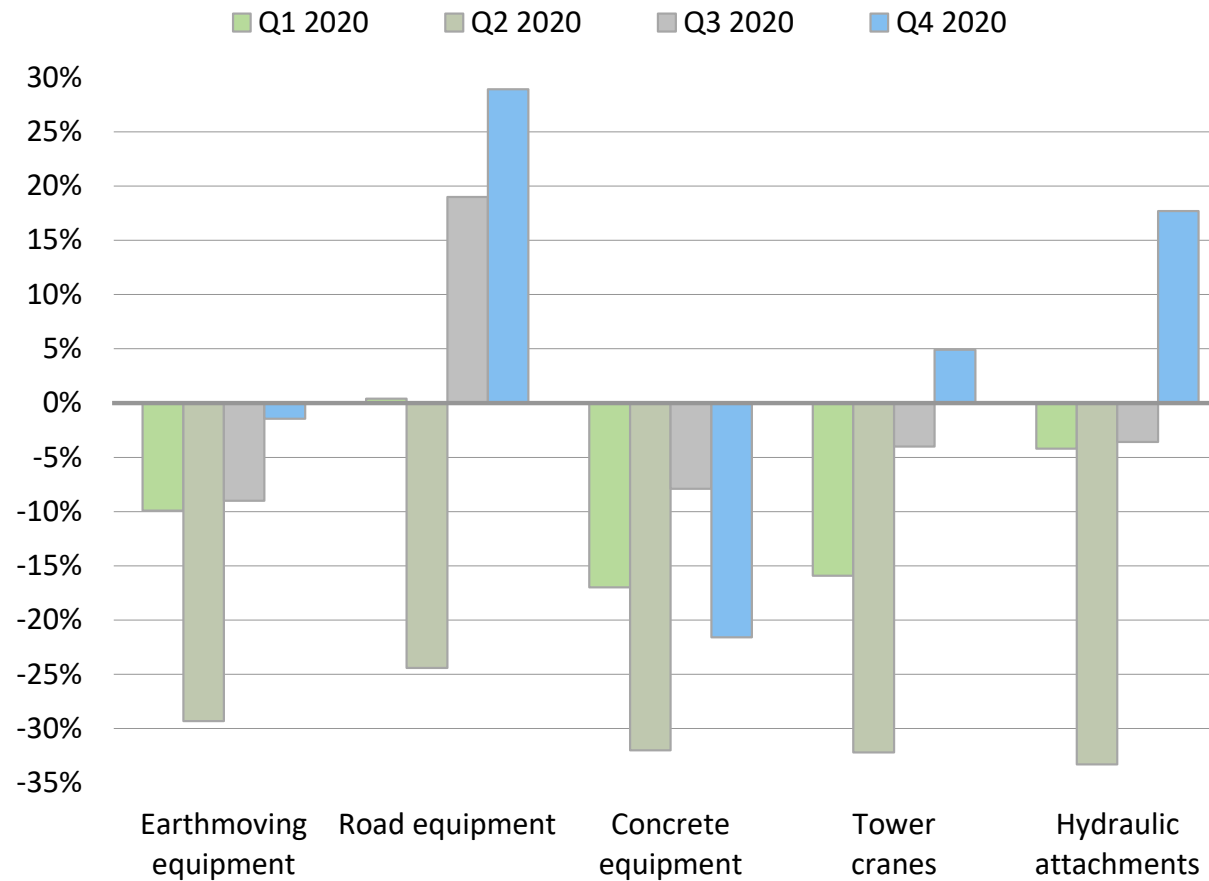
Monthly construction equipment sales in Europe (index 2010=100)

# Heavy machinery segment seriously affected



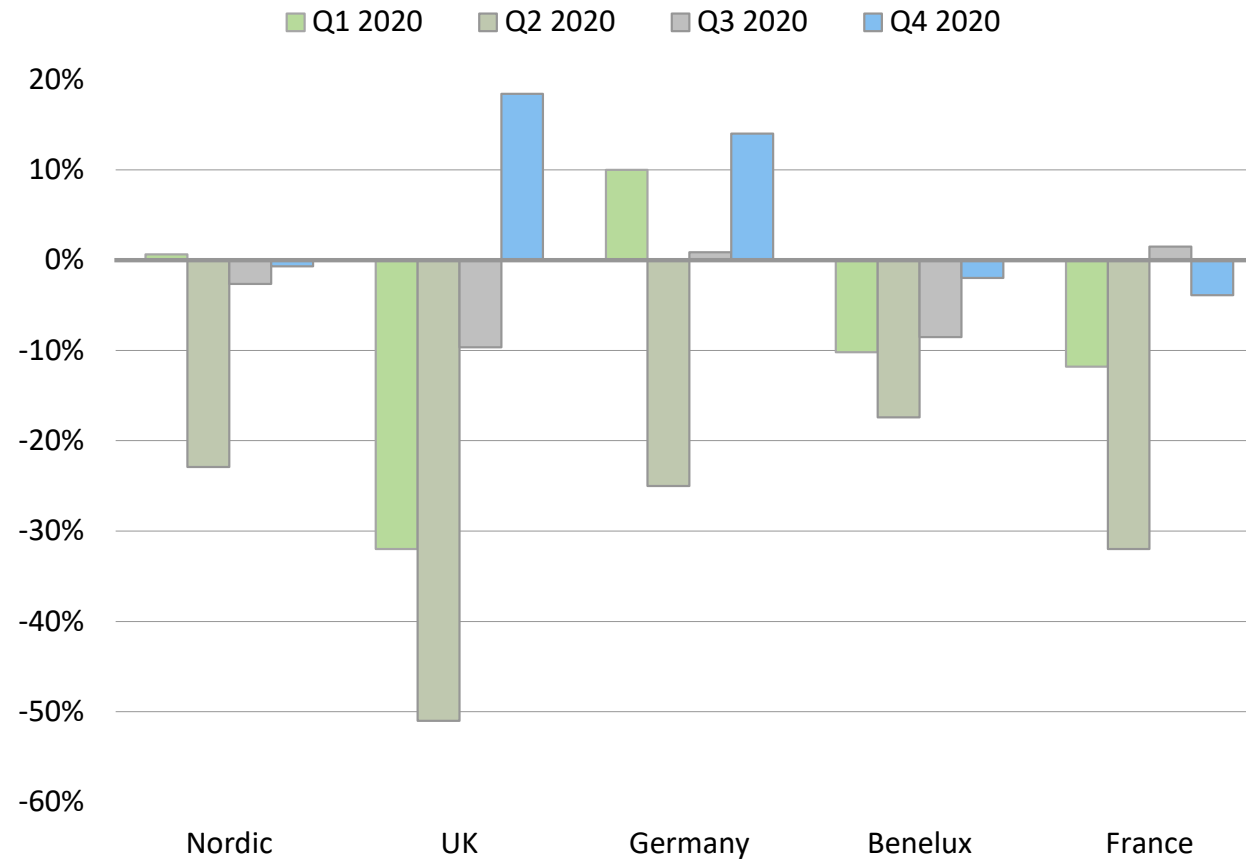
2020/19 unit sales development of light and heavy equipment in %

# Q2 lockdowns hit product segments equally hard



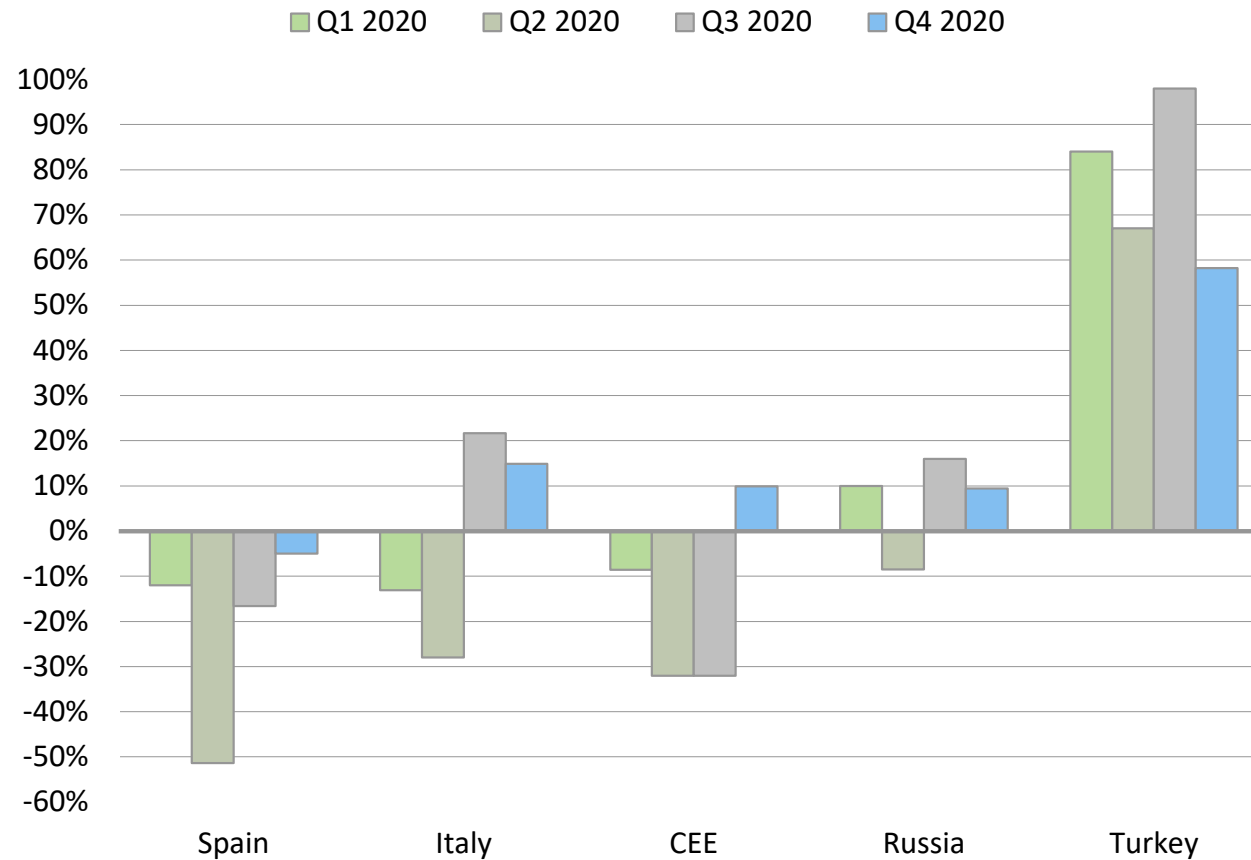
product groups: construction equipment sales in Europe compared to previous year in %

# Positive momentum in Q4 for many market regions



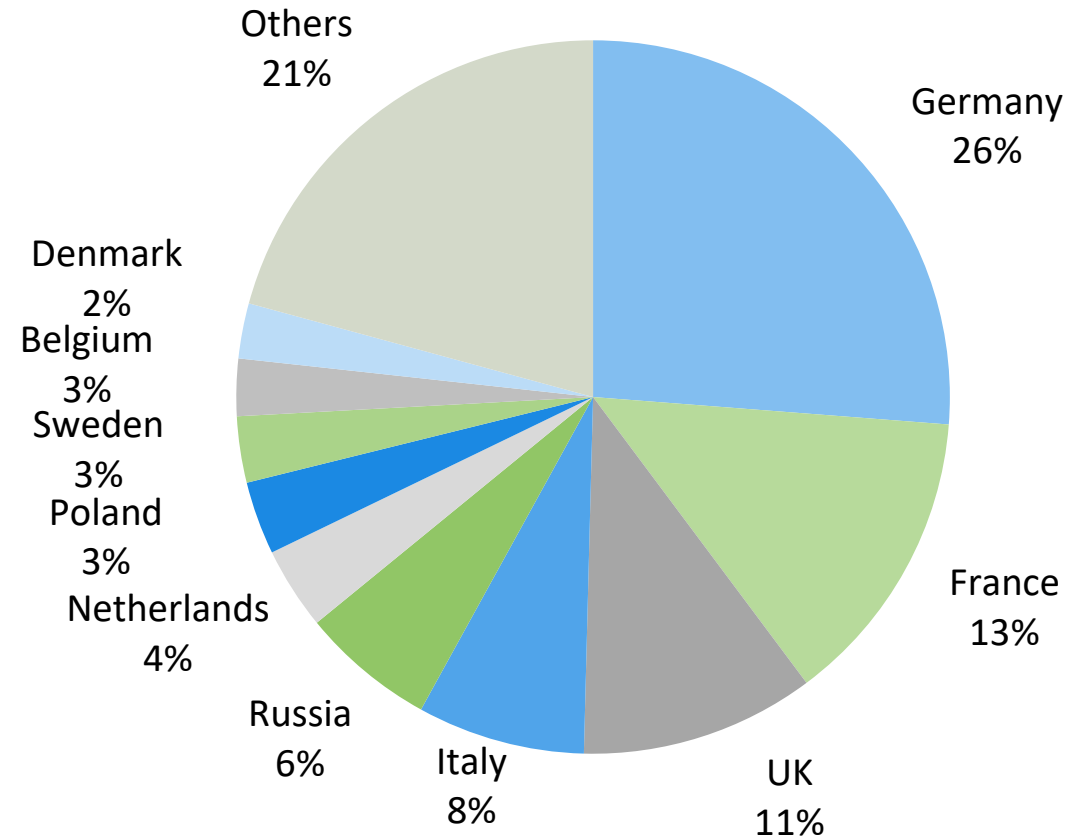
construction equipment sales in major European markets compared to previous year in %

# Turkey is the outlier, recovering from a very bad 2019



construction equipment sales in major European markets compared to previous year in %

# DE+FR+UK make up half of the European market



shares of construction equipment sales in European countries, 2020